

Data protection

Personal data (hereinafter mostly referred to as “data”) are only processed by us to the extent necessary and for the purpose of providing a functional and user-friendly website, including its content and the services offered there.

According to Art. 4 No. 1 of Regulation (EU) 2016/679, i.e. the General Data Protection Regulation (hereinafter referred to as “GDPR”), “processing” is any process carried out with or without the help of automated processes or any such series of processes in connection with personal data, such as collecting, recording, organizing, arranging, storing, adapting or changing, reading out, querying, using, disclosing through transmission, dissemination or any other form of provision, comparison or linking, restriction, deletion or destruction.

With the following data protection declaration we inform you in particular about the type, scope, purpose, duration and legal basis of the processing of personal data, as far as we decide either alone or together with others about the purposes and means of processing. In addition, we will inform you below about the third-party components we use for optimization purposes and to increase the quality of use, insofar as third parties process data on their own responsibility.

Our privacy policy is structured as follows:

- I. Information about us as responsible
- II. Rights of users and data subjects
- III. Information on data processing

- I. Information about us as responsible:

Responsible provider of this website in terms of data protection law is:

Medizin Mobil GmbH & Co. KG

Straßburger Platz 9

30853 Langenhagen

Tel. +49 511 545 35 100

Fax +49 511 37 19 38

Email info@medizinmobil.com

- II. II. Rights of users and data subjects:

With a view to the data processing described in more detail below,

- users and data subjects have the right for confirmation as to whether the relevant data is being processed, for information about the processed data, for further information about the data processing and for copies of the data (cf. also Art. 15 GDPR);
- to correct or complete incorrect or incomplete data (see also Art. 16 GDPR);
- to the immediate deletion of the data concerning you (cf. also Art. 17 GDPR), or, alternatively, if further processing is necessary in accordance with Art. 17 Para. 3 GDPR, restriction of processing in accordance with Art. 18 GDPR;

- to receive the data concerning them and provided by them and to transfer this data to other providers / responsible parties (cf. also Art. 20 GDPR); to complain to the supervisory authority if they are of the opinion that the data concerning them are being processed by the provider in violation of data protection regulations (cf. also Art. 77 GDPR).

In addition, the provider is obliged to notify all recipients to whom data has been disclosed by the provider of any correction or deletion of data or the restriction of processing that takes place on the basis of Articles 16, 17 Paragraph 1, 18 GDPR. However, this obligation does not exist if this notification is impossible or involves disproportionate effort. Irrespective of this, the user has a right to information about these recipients.

According to Art. 21 GDPR, users and data subjects also have the right to object to the future processing of the data concerning them, provided that the data is processed by the provider in accordance with Art. 6 Para. 1 lit.f) GDPR. In particular, an objection to data processing for the purpose of direct advertising is permitted.

III. Information on data processing

Your data processed when using our website will be deleted or blocked as soon as the purpose of storage no longer applies, the deletion of the data does not conflict with any statutory retention requirements and no other information on individual processing methods is given below. Server data For technical reasons, in particular to ensure a secure and stable website, your internet browser transmits data to us or to our web space provider. With these so-called server log files, among other things, the type and version of your Internet browser, the operating system, the website from which you switched to our website (referrer URL), the website (s) of our website that you are visiting, the date and time of the respective access as well as the IP address of the Internet connection from which our website is used. This data collected in this way is temporarily stored, but not together with other data from you. This storage takes place on the legal basis of Art. 6 Para. 1 lit.f) GDPR. Our legitimate interest lies in the improvement, stability, functionality and security of our website. The data will be deleted after seven days at the latest, unless further storage is required for evidence purposes. Otherwise, the data will be wholly or partially excluded from deletion until an incident has been finally resolved.

Cookies

a) Session cookies / session cookies We use so-called cookies on our website. Cookies are small text files or other storage technologies that are stored and stored on your device by the internet browser you use. These cookies process certain information about you on an individual basis, such as your browser or location data or your IP address. This processing makes our website more user-friendly, more effective and more secure, as the processing enables, for example, the reproduction of our website in different languages or the offer of a shopping cart function. The legal basis for this processing is Article 6 (1) lit b.) GDPR, provided that these cookies are used to process data to initiate or process contracts. If the processing does not serve to initiate or process a contract, our legitimate interest lies in improving the functionality of our website. The legal basis is then Article 6 (1) (f) GDPR. When you close your internet browser, these session cookies are deleted.

b) Third party cookies Our website may also use cookies from partner companies with whom we work for the purpose of advertising, analysis or the functionalities of our website. Please refer to the following information for details on this, in particular on the purposes and legal basis for processing such third-party cookies.

c) Elimination option You can prevent or restrict the installation of cookies by setting your internet browser. You can also delete cookies that have already been saved at any time. The steps and measures required for this, however, depend on the specific Internet browser you are using. If you have any questions, please use the help function or documentation of your Internet browser or contact its manufacturer or support. In the case of so-called flash cookies, however, processing cannot be prevented via the browser settings. Instead, you have to change the setting of your Flash player. The steps and measures required for this also depend on the specific Flash player you are using. If you have any questions, please use the help function or documentation of your Flash player or contact the manufacturer or user support. However, if you prevent or restrict the installation of cookies, this may mean that not all functions of our website can be used to their full extent.

Contact inquiries / contact options

If you contact us via the contact form or email, the data you provide will be used to process your request. The specification of the data is necessary for processing and answering your request - without providing it, we cannot answer your request, or at least only a limited one.

The legal basis for this processing is Article 6 (1) lit. b) GDPR.

Your data will be deleted if your request has been finally answered and the deletion does not conflict with any statutory retention requirements, e.g. in the event of a subsequent contract processing.

Online job applications / publication of job advertisements

We offer you the opportunity to apply to us via our website or by email. In the case of these digital applications, your applicant and application data will be electronically collected and processed by us to process the application process.

The legal basis for this processing is Section 26 Paragraph 1 Sentence 1 BDSG in conjunction with Article 88 Paragraph 1 GDPR.

If an employment contract is concluded after the application process, we will save the data you submitted during the application in your personnel file for the purpose of the usual organizational and administrative process - of course, taking into account the further legal obligations.

The legal basis for this processing is also Section 26 Paragraph 1 Sentence 1 BDSG in conjunction with Article 88 Paragraph 1 GDPR.

If an application is rejected, we will automatically delete the data transmitted to us two months after notification of the rejection. However, the deletion does not take place if the data require a longer storage of up to four months or until the conclusion of legal proceedings due to legal provisions, e.g. due to the obligation to provide evidence under the AGG.

The legal basis in this case is Art. 6 Paragraph 1 lit. f) GDPR and Section 24 Paragraph 1 No. 2 BDSG.

Our legitimate interest lies in legal defense and enforcement. If you expressly consent to your data being stored for a longer period of time, e.g. for inclusion in an applicant or interested party database, the data will be further processed on the basis of your consent.

The legal basis is then Article 6 (1) (a) GDPR. You can of course revoke your consent at any time in accordance with Art. 7 Para. 3 GDPR by giving us a declaration with effect for the future.

Google Analytics

We use Google Analytics on our website. This is a web analysis service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google".

Through certification according to the EU-US data protection shield ("EU-US Privacy Shield")

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Google guarantees that the EU's data protection requirements will also be complied with when processing data in the USA.

The Google Analytics service is used to analyze the usage behavior of our website. The legal basis is Article 6 (1) lit.f) GDPR. Our legitimate interest lies in the analysis, optimization and economic operation of our website. Usage and user-related information, such as IP address, location, time or frequency of visits to our website, are transmitted to a Google server in the USA and stored there. However, we use Google Analytics with the so-called anonymization function. With this function, Google shortens the IP address within the EU or the EEA. The data collected in this way is in turn used by Google to provide us with an evaluation of the visit to our website and of the usage activities there. This data can also be used to provide other services related to the use of our website and the use of the Internet.

Google states that it will not associate your IP address with other data. In addition, Google maintains

<https://www.google.com/intl/de/policies/privacy/partners>

Further data protection information is available for you, for example also on the possibilities of preventing the use of data. Google also offers

<https://tools.google.com/dlpage/gaoptout?hl=de>

a so-called deactivation add-on along with further information on this.

This add-on can be installed with common internet browsers and offers you further control over the data that Google collects when you visit our website. The add-on informs the JavaScript (ga.js) of Google Analytics that information about visiting our website should not be transmitted to Google Analytics.

However, this does not prevent information from being transmitted to us or to other web analysis services. You can of course also find out in this data protection declaration whether and which other web analysis services are used by us. You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie is set which prevents the future collection of your data when you visit this website: Deactivate Google Analytics. If you delete the cookies in this browser, you will have to activate the opt-out cookie again.

Google Maps

We use Google Maps on our website to show our location and to create directions. This is a service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google". Through certification according to the EU-US data protection shield ("EU-US Privacy Shield")

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Google guarantees that the EU's data protection requirements will also be complied with when processing data in the USA. In order to enable the display of certain fonts on our website, a connection to the Google server in the USA is established when our website is accessed. If you call up the Google Maps component integrated in our website, Google will save a cookie on your device via your internet browser. Your user settings and data are processed in order to display our location and to create directions. We cannot rule out that Google uses servers in the USA.

The legal basis is Article 6 (1) lit.f) GDPR. Our legitimate interest lies in optimizing the functionality of our website. Through the connection to Google established in this way, Google can determine from which website your request was sent and to which IP address the directions are to be sent. If you do not agree to this processing, you have the option of preventing the installation of cookies by making the appropriate settings in your Internet browser. You can find details on this under the heading "Cookies" above. In addition, Google Maps and the information obtained via Google Maps are used in accordance with the Google Terms of Use

<https://policies.google.com/terms?gl=DE&hl=de>

and the

Terms and Conditions for Google Maps

https://www.google.com/intl/de_de/help/terms_maps.html.

In addition, Google offers at

<https://adssettings.google.com/authenticated>

<https://policies.google.com/privacy>

further information.

Google Fonts

We use Google Fonts on our website to display external fonts. This is a service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google". Through certification according to the EU-US data protection shield ("EU-US Privacy Shield")

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Google guarantees that the EU's data protection requirements will also be complied with when processing data in the USA. In order to enable the display of certain fonts on our website, a connection to the Google server in the USA is established when our website is accessed. The legal basis is Article 6 (1) lit.f) GDPR. Our legitimate interest lies in the optimization and economic operation of our website. Through the connection to Google established when you visit our website, Google can determine from which website your request was sent and to which IP address the representation of the font is to be transmitted.

Google reCAPTCHA

On our website, we use Google reCAPTCHA to check and avoid interactions on our website through automated access, e.g. through so-called bots. This is a service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google". Through certification according to the EU-US data protection shield ("EU-US Privacy Shield")

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Google guarantees that the EU's data protection requirements will also be complied with when processing data in the USA. With this service, Google can determine from which website a request is being sent and from which IP address you are using the so-called reCAPTCHA input box. In addition to your IP address, Google may also collect further information that is necessary for the offer and the guarantee of this service. The legal basis is Article 6 (1) lit.f) GDPR. Our legitimate interest lies in the security of our website and in the defense against undesired, automated access in the form of spam or similar. Google offers below

<https://adssettings.google.com/authenticated>

<https://policies.google.com/privacy>

further information, in particular about the possibilities of preventing the use of data.

“Facebook” social plug-in

We use the plug-in of the social network Facebook on our website. Facebook is an internet service provided by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. In the EU, this service is in turn operated by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland, hereinafter both referred to as “Facebook”. Through certification according to the EU-US data protection shield ("EU-US Privacy Shield")

<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>

Facebook guarantees that the EU's data protection requirements will also be complied with when processing data in the USA. The legal basis is Article 6 (1) lit.f) GDPR. Our legitimate interest lies in improving the quality of our website. Further information about the possible plug-ins and their respective functions is available from Facebook

<https://developers.facebook.com/docs/plugins/>

ready for you.

If the plug-in is stored on one of the pages you visit on our website, your Internet browser will download a representation of the plug-in from the Facebook servers in the USA. For technical reasons, it is necessary for Facebook to process your IP address. In addition, the date and time of your visit to our website are also recorded. If you are logged into Facebook while visiting one of our websites with the plug-in, the information collected by the plug-in about your specific visit will be recognized by Facebook. Facebook may assign the information collected in this way to your personal user account there. If you use the so-called “Like” button on Facebook, for example, this information will be saved in your Facebook user account and possibly published on the Facebook platform. If you want to prevent this, you must either log out of Facebook before visiting our website or use an add-on for your Internet browser to prevent the Facebook plug-in from being blocked. Further information about the collection and use of data as well as your rights and protection options in this regard is available from Facebook under

<https://www.facebook.com/policy.php>

available data protection information.

YouTube

We use YouTube on our website. This is a video portal from YouTube LLC., 901 Cherry Ave., 94066 San Bruno, CA, USA, hereinafter referred to as "YouTube". YouTube is a subsidiary of Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043 USA, hereinafter referred to as “Google”. Through certification according to the EU-US data protection shield ("EU-US Privacy Shield")

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Google guarantees, and thus also its subsidiary YouTube, that the EU's data protection requirements will also be complied with when processing data in the USA. We use YouTube in connection with the "Extended data protection mode" function in order to be able to show you videos. The legal basis is Article 6 (1) lit.f) GDPR. Our legitimate interest lies in improving the quality of our website. According to YouTube, the "extended data protection mode" function means that the data described in more detail below are only transmitted to the YouTube server when you actually start a video. Without this "extended data protection", a connection to the YouTube server in the USA will be established as soon as you call up one of our Internet pages on which a YouTube video is embedded. This connection is required in order to be able to display the respective video on our website via your internet browser. In the course of this, YouTube will at least record and process your IP address, the date and time and the website you visited. A connection to the Google "DoubleClick" advertising network is also established. If you are logged into YouTube at the same time, YouTube will assign the connection information to your YouTube account. If you want to prevent this, you must either log out of YouTube before visiting our website or make the appropriate settings in your YouTube user account. For the purpose of functionality and to analyze usage behavior, YouTube permanently saves cookies on your device via your internet browser. If you do not agree to this processing, you have the option of preventing the storage of cookies by setting your Internet browser. You can find more information on this under "Cookies" above. Further information about the collection and use of data as well as your rights and protection options in this regard is available from Google at

<https://policies.google.com/privacy>

available data protection information.

<https://www.ratgeberrecht.eu/leistungen/muster-datenschutzerklaerung.html>

<https://www.ratgeberrecht.eu/>